

# TOUR DE GEORGIA

April 18<sup>th</sup>, 2007

Presented By The Dade County Chamber of Commerce

The Dade County Chamber of Commerce is presenting the first Dade County Tour de Georgia Events. Retailers, community resource providers, financial institutions, schools, and all other businesses are encouraged to participate in the event. Spaces are limited, so please register early. **Hours are 10:00am to 4:00pm.**

The Tour de Georgia comes through on April 18<sup>th</sup>, 2007 as part of Stage 3: Rome to Chattanooga. Burkhalter Gap is the 4<sup>th</sup> King of the Mountain competition during the stage and a special prize will be presented to the top professional mountain climber of the day. Burkhalter Gap, while not the finish, will most likely decide the winner for the day and potentially the Tour itself.

In addition to the Tour KOM, amateur time trials will be held from 12:00pm to 2:00pm with a \$100.00 purse. Funds from the amateur trials will go to the Dade County Animal Board.

Vendors should provide customer service for their booth for the entire event. Vendor booths should stay open till 4:00pm.

The deadline for returning the application is April 13<sup>th</sup> unless all spaces are sold sooner. If additional information is needed, please contact the Chamber of Commerce at (706) 657-4488 or email [dcoc@tvn.net](mailto:dcoc@tvn.net).

Competitors: The Tour de Georgia is an invitation-only cycling event, with invitations extended to 15 teams, comprised of 8 cyclists per team totaling 120 riders. In 2006, these 120 professional cyclists represented 24 countries.

Attendance: Over 500,000 spectators watched the Tour in person in 2006. Since 2003 over 2.3 million spectators have helped generate \$121 million in direct economic impact to the state.

Chattanooga Times March 2, 2007: According to Walker Co. Chamber's website, the race generated an economic impact of nearly \$849,000 for the county.

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Please complete the following registration and return with a check before the April 13<sup>th</sup> deadline.

Spaces will be limited and registration is on a first come basis.

**10 ft x 10 ft Space - \$100.00**

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business or Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

No. of Spaces \_\_\_\_\_ Total of Amount Enclosed: \_\_\_\_\_